



# PROPAK

## WEST AFRICA 2019

• PACKAGING • PROCESSING • PRINTING • PLASTICS

**17 - 19 SEPTEMBER 2019**

**LANDMARK CENTRE • LAGOS • NIGERIA**

**The LARGEST  
Packaging, Printing,  
Labelling, Plastics &  
Processing Exhibition  
and Conference in  
West Africa**

# PROPAK WEST

# AFRICA 2019

OFFICIAL POSTSHOW REPORT



# Propak West Africa's seventh edition welcomes the largest crowd of visitors in its history and records its highest ever re-book rate!

With sponsorship from Sasol, SkySat and PwC, the seventh edition of West Africa's leading packaging, plastics, printing and food-processing exhibition and conference took place last month from 17 – 19 of September 2019 at the Landmark Centre in Lagos, Nigeria.



Mr. Arjan Mirchandani, the Chairman of Sona Group, Mr. Emeka Offor, the Director of Strategic Communications for the Nigerian Import Promotion Council (NIPC), Mr. William Ezeagu, Director of Product Development for the Nigerian Export Promotion Council (NEPC) and Dr Emmanuel Urang, Permanent Secretary for Rivers State Ministry of Environment were among the distinguished guests who opened the exhibition this year. In their opening addresses, each spoke about the great promise Nigeria's packaging industry has and the quality of opportunities that can be found at exhibitions like Propak West Africa.

"The future of the market in Nigeria is very bright and I see a lot of opportunity here. Trade fairs like these are good because people like personal contact and to interact and exchange ideas and experiences. This fair is a good one for West Africa, as it's in Lagos, the exhibition centre is nice but importantly, this exhibition profile is key for us in the packaging industry" - Mr. Zoran Tadic, the General Manager of Neofyton

# KEY FIGURES FROM 2019...



**5,019**  
ATTENDEES

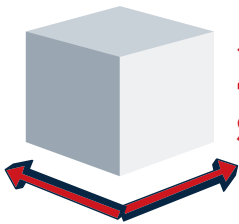
 Up 54%  
from 2017



**165**  
EXHIBITORS



**32**  
COUNTRIES



**2,208**  
SQM in size



**37**  
SPEAKERS



**89%**

of Exhibitors  
accomplished  
their goals

## The Conference

**67%**



of exhibitors  
would rate their  
experience as  
'Excellent'.

With sustainability being at the forefront of people's minds, this year we placed a special focus in our Conference programme to addressing key opportunities for businesses both small and large, and that was received extremely well with our visitors and exhibitors.

Keynote sessions this year included:



Sustainable Packaging:  
Threat or opportunity?

Mr. Ajai Musaddi  
Managing Director, Sona  
Group of Industries



Aseptic Technology and its role  
in Food Safety and Creating a  
Sustainable Environment

Mr. Oshiokamele Aruna  
Managing Director, Tetra Pak



**79%**

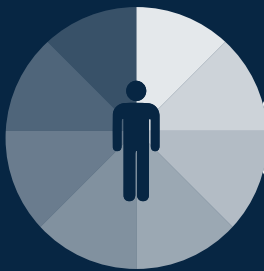
Rated their experience as excellent

# VISITOR STATISTICS 2019



**89%**

Of visitors would recommend Propak West Africa to a colleague.



50%

PACKAGING

18%

PRINTING

13%

PLASTICS

16%

PROCESSING

3%

LABELLING

## PRIMARY SECTOR OF INTEREST

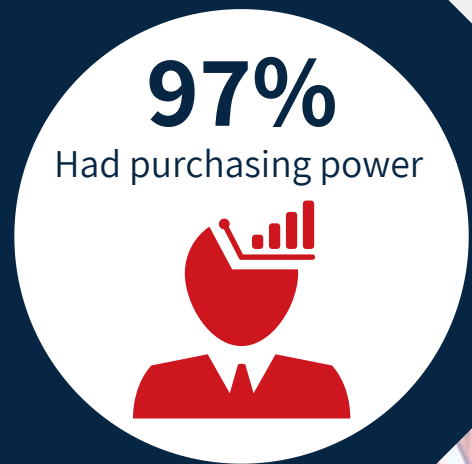
**98%**

Achieved their business goals



**97%**

Had purchasing power



**97%**



Intend to visit PWA 2020!

63%

Source/ purchase new technology

16%

Evaluate for future participation

29%

Gather market information

20%

Training & Education

32%

Networking

